

John Hancock

HOSTS THE

Cooking Light & Health

FIT FOODIE
RACE WEEKEND

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FOR IMMEDIATE RELEASE:

REGISTRATION NOW OPEN FOR JOHN HANCOCK HOSTS THE COOKING LIGHT & HEALTH FIT FOODIE 5K RACE IN FAIRFAX, VIRGINIA, MAY 21, 2016

For A Limited Time, The Country's Most Delicious Race Ever Offers \$30 Total Savings On Race Registration – Discount Available Until February 20

New York, NY & San Diego, CA (February 4, 2016) –[John Hancock Hosts The Cooking Light & Health Fit Foodie Race Weekend](#), the most delicious race ever, brings three days of food, fitness and fun to Fairfax, Virginia, May 20-22, 2016. Race registration is now open for the 5K run/walk and John Hancock Vitality Village post-race celebration held at Mosaic District on May 21.

Priced at \$25 per person until February 20 (\$30 total savings), the 5K race registration includes: finisher's medal, serious swag bag, and admission to the NEW John Hancock Vitality Village post-race celebration, chock-full of delicious food and beverage samples, exciting culinary demonstrations from Cooking Light personalities, and mini fitness classes led by acclaimed professionals. Event co-producer Michelle Metter says that the beauty of Fit Foodie is that from food to fitness, there is something for everyone.

"Fit Foodie truly is the most delicious finish line ever! Whether you are a serious foodie, elite athlete, novice runner, just a guy with an appetite, or looking for a fun day with friends, the Fit Foodie is for you," continued Metter. "In honor of Fit Foodies' third visit to Fairfax, we are thrilled to offer this exceptional value to both new and returning participants, and encourage runners of all levels to take advantage of this special offer by registering before prices rise on February 20."

Get inspired inside the John Hancock Vitality Village with special appearances by two running legends including, four-time Boston and New York City Marathon winner, "Boston" Bill Rodgers and 2015 Boston Marathon champion, Caroline Rotich for a special meet and greet open only to Fit Foodie participants.

"We look forward to a successful partnership with The Cooking Light & Health Fit Foodie national race series," said Michael Doughty, President and General Manager, John Hancock Insurance. "As a 31 year sponsor of the Boston Marathon, supporting events that promote a healthy lifestyle is important to us and we are excited to be involved in these active weekend events. Please join us in Fairfax, Virginia, to meet 2015 Boston Marathon champion Caroline Rotich and four-time Boston and New York City winner Bill Rodgers at

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the John Hancock Vitality Village."

Proving that a fit and healthy lifestyle can co-exist with a love for great foodie experiences, calories are both burned and earned at the three-day Fit Foodie. In addition to the 5K race on Saturday, the weekend includes a Friday night pre-race kickoff party and heart-pumping Sunday Sweat Session.

"We're thrilled to be back in Fairfax for the third annual Fit Foodie 5K Race Weekend, celebrating the balance of delicious, healthy food and a fun, active lifestyle," said Kevin White, Group Publisher, Cooking Light & Health.

Race registration for John Hancock Hosts The Cooking Light & Health Fit Foodie Race Weekend in Fairfax, Virginia, is now available at www.fitfoodierun.com. John Hancock Hosts The Cooking Light & Health Fit Foodie Race Weekend is a production of Fast Forward, based in San Diego, CA.

ABOUT JOHN HANCOCK HOSTS THE COOKING LIGHT & HEALTH FIT FOODIE RACE WEEKEND:

John Hancock Hosts The Cooking Light & Health Fit Foodie Race Weekend event series is the ultimate weekend celebration of food, fitness and fun. In 2016, the race series will be held in Fairfax, Virginia; Austin, Texas; Tampa, Florida; and San Diego, California. The weekend includes a Friday night VIP Party and Saturday morning race concluding at the John Hancock Vitality Village, chock-full of delicious food and beverage samples, exciting culinary demonstrations from Cooking Light personalities, and mini fitness classes led by acclaimed professionals. The weekend concludes on Sunday with a calorie-torching workout followed by a delicious dining experience. For more information, visit www.fitfoodierun.com, or follow the Fit Foodie Race Series on [Facebook](#), [Twitter](#) and [Instagram](#). John Hancock Hosts The Cooking Light & Health Fit Foodie Race Weekend is produced by Fast Forward. For more information, call 619-312-1212.

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